



Willowbrook Library

Young Musicians Program

November 9, 2020

Prepared by

Roberto Copado, Lori Patel, and Joel Ramirez

Executive Summary

First established in 1912, LA County Library today is one of the largest library systems in the nation. With 87 branches, LA County Library provides services and materials to over 3 million residents living throughout LA County, including those in unincorporated areas. LA County Library prides itself in offering innovative programs and services to its diverse communities. One program that exemplifies this dynamic approach is the popular Turn the Tables program in which users ages 15-21 learn DJ skills in a music lab inside the library. With such initiatives, LA County Library has been delivering on its strategic plan to transform libraries into welcoming learning spaces for communities.



To accomplish its goals, LA County Library has partnered with organizations and community leaders to promote services, serve diverse needs, and broaden community impact. In keeping with this tradition, we propose that LA County Library partner with the Young



Musicians Foundations (YMF) to launch the Willowbrook Library Young Musicians program, a music instruction program for middle schoolers hosted at Willowbrook Library.

Willowbrook Library occupies a special place in the history of LA County Library. On April 23, 1913, Willowbrook Library opened its doors as the first branch of LA County Library (LA County Library, 2020b). In 2018, Willowbrook Library relocated into a new, much larger space on Wilmington Avenue, where it continues to serve as an anchor for the community. The new Library building encompasses almost 8,000 square feet, with dedicated spaces for children and teens, and a large auditorium. These improvements have allowed for more program opportunities. The new auditorium would be ideal for the Young Musicians program, which can help attract teens to Willowbrook Library.

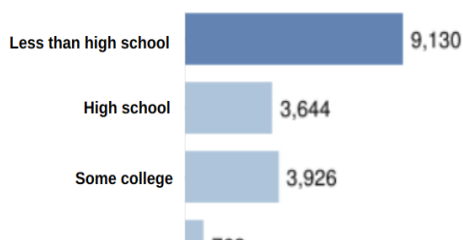


YMF first began as a music program for television in the 1950s, and over the years, has evolved into a music instruction program for elementary, middle, and high school students. On a weekly basis, YMF reaches 4,800 students across Los Angeles in underserved areas such as Boyle Heights, Watts, and Compton. Historically, YMF has partnered with local schools to



achieve its mission of bringing music education to students. However, the organization has been looking to branch out to venues where it can offer lessons year-round. With 45 years of experience bringing music education to schools, YMF is ready to bring its vision to the library.

Willowbrook Education Level



Willowbrook Library offers a prime location and a

strong partner for YMF's first partnership outside schools. The Willowbrook Library Young Musicians Program would offer free two-hour music classes on Saturday afternoons in three multi-week sessions a year, each concluding with a free community concert. Along with lessons, students in this two-year pilot program would have access to instruments they could check out to practice at home.

Why Willowbrook? Why a music program? Why now? A number of reasons.

Willowbrook is located in South L.A., where household income and educational achievement are among the lowest in L.A. County. Music education has been linked with improving academic achievement, developing confidence, and creating a sense of purpose among students in middle school and high school (Eason & Johnson, 2013). While YMF has a music program in Willowbrook's high school, there is currently no music education for middle school students.

Return on Investment (ROI)

As partners, YMF and Willowbrook Library can broaden their impact while reducing individual costs.

YMF: 70% program costs, free instruments

Library: 30% program costs, free space

The Willowbrook Library Young Musicians Program would provide students ages 11-14 with music education, a safe haven for learning and self-expression, and community engagement. In addition to helping students through music, the Young Musicians Program would boost awareness of the recently remodeled Willowbrook Library and its many services, bringing a new generation of users to this community space for learning.

Community Assessment

Willowbrook is an unincorporated area of South Los Angeles with a population of 34,336 distributed over 3.77 miles. Neighboring communities include Compton, Lynwood, Watts, Broadway Manchester, Harbor Gateway, and Green Meadows. As a

neighborhood in transition, Willowbrook has been moving from a predominantly African American to a majority – 53% – Latino population, with almost a third of residents born outside the United States (*Los Angeles Times*, 2020f).

Willowbrook households face significant challenges. One quarter of families are headed by single parents, and a third of Willowbrook households earn less than \$20,000 a year (*Los Angeles Times*, 2020f and 2020c). Earning more money is difficult because over half of Willowbrook's adult residents have not graduated high school (*Los Angeles Times*, 2020a). Daily life in Willowbrook includes more than the usual hazards. Among Los Angeles' 272 neighborhoods, Willowbrook has a higher than average rate of violent crime (*Los Angeles Times*, 2020e). Despite their difficulties, residents describe Willowbrook as a tight-knit community where everyone knows everyone, and people take pride in what they have (*Los Angeles Times*, 2020a). Residents cite local parks and Willowbrook Library as important gathering places and centers for the community (Los Angeles County Arts Commission, 2013).

Willowbrook includes a large population of young people struggling in school. Almost 1 in 6 Willowbrook residents is between the ages of 11 to 18 (*Los Angeles Times*, 2020b). These students have trouble meeting grade-level standards. In 2018, 4 in 5 students at Willowbrook Middle School tested below state standards for reading, while 9 in 10 fell under the target for math (Public School Review, 2020).

The community profile of Willowbrook tells a story of an area in need of special care by its local social institutions. The neighborhood's needs create an opportunity for Willowbrook Library and YMF to partner to serve this community and provide a positive impact on its underserved youth. Such a partnership would not only help bring students and their families to

the library but also help students enjoy a safe haven, a sense of support and community, a creative outlet for self-expression, and rich and unique learning experiences.

Target Audience

Our target audience will be Willowbrook middle schoolers, ages 11-14. Studies have linked music education with helping students who are falling behind achieve academically, even showing increased neural development in music learners (Eason & Johnson, 2013; Kraus & White-Schwoch, 2020). Our attention will be aimed at youth in nearby middle schools such as Willowbrook Middle, Davis Middle, and Bunche Middle. Historically, YMF (n.d.) has focused on collaborating with local schools to provide musical education to students in K-12 for the purposes of community engagement, social justice, and equity building. Likewise, Willowbrook Library caters its programming efforts and space for children and their families for reasons of building community and transforming the role of libraries as a place to serve underprivileged families (LA County Library, 2020a). Given their deep commitments to serving the underserved youth of the community through programs and services, both organizations would fare well in uniting their efforts and resources through a collaborative music program at the library aimed at the large percentage of Willowbrook youth in need.

While the Young Musicians program will focus on middle schoolers, other groups will naturally coalesce and benefit from the program. For example, a 13-year-old boy who participates in the library music program would probably have a parent's help signing up. On Saturdays, he most likely would not attend music instruction on his own. Along with him would be his mother, father, sister, cousin, and perhaps a whole gamut of relatives interested in what is going on at the local library. Family and friends would be warmly invited to attend the

end-of-session community concerts. In this way, the Young Musicians program could bring a broad set of potential new users to Willowbrook Library.

SMART Goals

The Willowbrook Library Young Musicians program will pursue goals that are SMART: specific, measurable, attainable, relevant, and time bound. The program will create three sessions per year of free music instruction for 30 middle school students, ages 11-14, at Willowbrook Library. The Fall and Spring sessions will run 14 weeks, while the Summer session will run 8 weeks. As a two-year pilot program, the Young Musicians will offer every session twice. The classes will take place Saturdays 1 pm - 3 pm. The program will loan instruments to participants, issue library cards to them, and promote library programs and services each week. While the program aims to improve students' music education, it also seeks to improve use of Willowbrook Library and enthusiasm for learning there. Success will be measured by enrollment, re-enrollment, and library use, as described in the Outcomes section below.

BrandFit Matrix

YMF and Willowbrook Library have all the ingredients of a solid partnership. When YMF recently decided to explore partnerships beyond the bounds of the public school system, it conducted a BrandFit analysis to evaluate potential partners (See Appendix A for this analysis). A methodology originally created by Shaffer (2003) to help companies find other companies for cross-promotions, the BrandFit Matrix works equally well to help institutions identify organizations that share their mission. Tested against other potential partners such as Boys & Girls Clubs, Willowbrook Parks and Recreation, and Guitar Center stores, Willowbrook Library shared the most elements of YMF's mission to bring music education to underserved students and develop their potential.

As part of the LA County Library system, Willowbrook Library shares its mission with 66 other branches. If the Willowbrook Library Young Musicians Program succeeds, YMF's analysis using the BrandFit Matrix methodology suggests that other LA County Library branches would also make strong partners. Meanwhile, Willowbrook Library's community profile and spacious resources highlight its suitability to host YMF's pioneering program outside schools.

Budget

The following budget describes costs to run Saturday instrumental music classes at Willowbrook Library. The budget covers three sessions: two 14-week sessions during the school year and an 8-week session during the summer. Although individual classes would run 2 hours, instructors would be paid an additional hour each week to prepare lessons as well as to set up and take down bulky equipment such as the drum sets. The annual cost of instruments assumes that most instruments would be returned at the end of each session but about 20 percent annually would be broken or lost. The division of major costs follows YMF's typical arrangement as described by YMF Executive Director Walter Zooi: While YMF supplies all instruments and 70% of program costs, partners are required to fund 30% of program costs (personal communication, October 29, 2020). Promotion would include library social media and email, as well as school email, in addition to flyers and posters in the library, in schools and in the neighborhood, especially in the El Segundo shopping center across from the library. Use of the library auditorium would be free. For the purposes of the budget, annual denotes a 12-month period rather than a calendar year. Participation would be capped at 30 students per session.

Willowbrook Library Young Musicians Program Budget

Resources	Annual costs (3 sessions)	Annual Library share	Annual YMF share

Instructor (\$55/hr x 3hrs x 36wks)	\$6,930	\$2,310	\$4,620
Marketing and promotion	\$150	\$150	\$0
18 guitars	\$1,800	\$0	\$1,800
12 ukuleles	\$1,200	\$0	\$1,200
2 drum sets	\$600	\$0	\$600
6 drum practice pads	\$240	12\$0	\$240
6 sets of drum sticks	\$30	\$0	\$30
Total	\$10,950	\$2,460	\$8,490

Sources: Instructor rate supplied by YMF Executive Director Walter Zooi in email correspondence, October 29, 2020; prices of beginner instruments sourced online, November 2020.

Outside Funding Opportunities

One of the most promising potential funders is the D’Addario Foundation. The Willowbrook Library-YMF partnership aligns squarely with D’Addario’s mission to support instrumental instruction in communities of need (D’Addario, 2020a). Moreover, the Library’s annual costs for the program – \$2,460 – echoes the size of D’Addario’s average grant: \$2,500 (D’Addario, 2020b). Though founded and based in New York City, the D’Addario Foundation supports initiatives in 47 states and globally, typically making 200 grants per year. The foundation notes that it prefers not to fund private schools, short-term events such as festivals, nor equipment purchases. Typically, the Foundation supports private, not-for-profit organizations in music education. As a long-term program created by a public library and a private, not-for-profit music educator, the Willowbrook Library Young Musicians program would be well-positioned to secure a grant from D’Addario. Unlike many grant-giving organizations, D’Addario is willing to make repeat grants to successful applicants.

The Mockingbird Foundation also offers a potential source of financial support. Founded in 1996, Mockingbird focuses on music education for children, offering small grants, usually between \$1,000 and \$5,000. While music education charities such as the Mr. Holland's Opus Foundation (2020) focus on efforts within schools, Mockingbird (2020) aims to fund unconventional efforts outside of schools. The foundation extends a special welcome to underserved communities and is willing to cover small staffing costs. The foundation has funded 50 grantees in California, but none in Willowbrook, leaving the field open to Willowbrook Library. The library could apply for \$5,000, the programming costs for the two-year pilot.

For greater funding, Willowbrook Library could apply to the California State Library (CSL). CSL invites LSTA grant applications from libraries that seek funds for local and collaborative projects that address community needs. CSL (2020b) particularly invites programs that focus on underserved and vulnerable populations and that support diversity, equity, and inclusion. As a library in a racially diverse and economically stressed community, Willowbrook Library would be in a strong position to compete for these funds. In one promising indicator, the Willowbrook Library Young Musicians loosely resembles a Los Angeles Public Library ukulele program that CSL recommends as a model on its Copycat Grants page (California State Library, 2020a). To compete for a LSTA grant, Willowbrook Library would need to request at least \$10,000, LSTA's one-year minimum. The Library could do this by proposing a larger pilot, including a grade school division, but only moving forward with a pilot on this scale if LSTA funding came through. Budgets and plans in this document do not require Willowbrook Library to succeed in its pursuit of LSTA funds.

Two-Year Plan

The Willowbrook Library Young Musicians program would target middle schoolers, grades 6-8, with free, Saturday instrumental music instruction, 1 pm–3 pm in the Willowbrook Library auditorium. A YMF-trained instructor would lead each session. The pilot program would run for two 12-month periods. In partnership with YMF, the Library would offer three sessions of musical instruction per year, an 8-week summer session as well as a fall and spring sessions of 14 weeks apiece. At each session's end, students would have the option to re-enroll or to leave and return their instruments. Initially, enrollment would extend to 30 students.

Musical instruction and use of YMF instruments would be free to student participants. Students would have a choice of acoustic guitar, ukulele, or percussion, all available to take home to practice. Although YMF typically offers wind instruments as well, in the aftermath of the pandemic, the program would focus on strings and percussion to alleviate fears of viral transmission. Each session would conclude with a free community concert in Willowbrook Library auditorium.

To encourage Young Musicians to take advantage of Willowbrook Library services, new participants would be issued a library card at the beginning of each session. Willowbrook Library Manager Charmetria Marshall would welcome students at the beginning of each session and she or other library staff would pop in to each lesson to connect with students and spread word of other library activities and related resources. Students who enroll for a second session of Young Musicians would be invited into leadership roles at the library, including occasional performances at children's storytimes.

If the community demonstrates strong interest in the Willowbrook Library Young Musicians program, YMF and the Library may choose to extend programming with additional

sessions for middle schoolers or separate sessions for grade school students. The partnership would not extend to high school students because YMF is already active in Willowbrook's Centennial High School.

The program's launch date would depend upon public health considerations. Ideally, the program would launch Saturday, June 26, 2021, the second Saturday of a 9-week summer break for Willowbrook middle school students (Compton Unified, 2020). However, if libraries remain closed in the summer to restrict the spread of COVID-19, the program's launch could be delayed until Saturday, August 29, 2021, or even Saturday, January 16, 2022. Each session would begin during the second Saturday of a semester or a summer break.

Outcomes

This program will seek to measure two outcomes in order to determine the success of the overall program. The point of this program is to bring music education to a community that would not have the opportunity to receive this kind of learning during normal school hours. Therefore, the first outcome is how many students continue their musical education. One way to measure this is to count how many students who enroll in the program follow through to participate in the end-of-session concert, performing three songs. If 40 percent of students who enrolled initially perform at the community concert, the program will be considered a success. A second way to measure continuation is by seeing how many students sign up for another session. Students who return for more lessons may be developing a passion for music. If 25 percent of students re-enroll, the Young Musicians program will be a success. We want students to return in order to continue to learn about music and have an opportunity to learn to express themselves in a creative manner.

The second outcome this program will measure is whether participants use the library cards issued to them. In addition to music learning, the Young Musicians program hopes to expose students and their families to Willowbrook Library and the services it provides. At the end of the session, the Library will survey students to ask about their use of library resources (See Appendix C). If 20 percent of participants report increased use of the main library for any purpose during YMF's 8- or 14-week session, the initiative will be counted a success. The library can also monitor whether students use cards for library services. If the library cards remain active after a program session has ended, the library will count this as an added victory.

Risks

The collaboration between Willowbrook Public and YMF is a partnership that can provide many educational benefits for students in the community, but it also carries some potential risks. Foremost is the potential safety of the students taking part in the program. Since participants will be given instruments to use throughout the course of the program, there is a chance they could become targets for theft. To mitigate the chance of this happening, the program has been purposefully scheduled for Saturdays. This way, parents can escort their children, better guaranteeing their safety.

The second risk this program brings is the potential disturbance to other patrons at the library. As a musical education program, the Young Musicians program will produce sound that could disturb patrons at the library looking for a quiet environment. In order to prevent disturbances, the program will be held in the Library auditorium. As a separate, sound-proofed space, the auditorium will allow students in the program to practice their instruments without disturbing patrons or library activities in the main building.

Challenges

The technical challenges for this program center around being able to provide adequate instruments and space. The library can provide the space needed for this program by using the large auditorium that is part of the library. Sufficiently far from the main library, the auditorium would allow students to practice their instruments without disturbing other library functions. As for instruments, the library does not own any to offer for the program. However, partnering with YMF allows students to make use of its instruments. By capping the program at 30 participants, YMF can ensure that each student signed up will have access to an instrument.

Ordinarily, cost would be a major challenge for a library trying to offer music education. However, the partnership with YMF allows for Willowbrook Library to provide music education at a greatly reduced price to the library. YMF covers most of the expenses associated with running the program, with the library committed to just 30% of operating costs. Students in the program will not have to worry about tuition, as it will be provided free. YMF is able to cover these costs through donations and grants they receive from various private and government agencies.

Willowbrook Library - YMF Memorandum of Understanding

Willowbrook Library and YMF will enter into a formal agreement of partnership. The Memorandum of Understanding between Willowbrook Library and the Young Musicians Foundation can be found in its entirety in Appendix B.

References

California State Library. (2020a). *Copycat grants*.

<https://www.library.ca.gov/services/to-libraries/copycat-grants/>

California State Library. (2020b). *LSTA competitive grants*.

<https://www.library.ca.gov/grants/library-services-technology-act/competitive/>

Compton Unified School District. (2020). *2020-2021 Instructional calendar, grades TK-8th*.

https://www.compton.k12.ca.us/media/3998/2020_2021instructionalcalendartk-8.pdf

D’Addario Foundation. (2020a). *About us*. <http://www.daddariofoundation.org/about>

D’Addario Foundation. (2020b). *Frequently asked questions*.

<http://www.daddariofoundation.org/faq>

Eason, B. J. A., & Johnson, C. M. (2013). *Prelude: Music makes us baseline research report*.

Metro Nashville Public Schools.

https://musicmakesus.org/sites/default/files/prelude-musicmakesus-baselineresearchreport-finalforweb_6.pdf

Kraus, N., & White-Schoch, T. (2020). The argument for music education. *American Scientist*,

108(4), 210–213. <https://doi.org/10.1511/2020.108.4.210>

LA County Library. (2020a). *Willowbrook Library*.

<https://lacountylibrary.org/willowbrook-library/>

LA County Library. (2020b). *Willowbrook Library history*.

<https://lacountylibrary.org/willowbrook-library/>

Los Angeles County Arts Commission. (2013). *Project Willowbrook: Cultivating a healthy community through arts and culture*.

<https://www.lacountyarts.org/willowbrook/downloads/CulturalAssetMappingReportWillowbrookFinal.pdf>

Los Angeles Times. (2020a). *Mapping LA: Less than high school*.

<http://maps.latimes.com/neighborhoods/education/less-than-high-school/neighborhood/list/>

Los Angeles Times. (2020b). *Mapping LA: Rankings: Age*.

<http://maps.latimes.com/neighborhoods/age/11-18/neighborhood/list/>

Los Angeles Times. (2020c). *Mapping LA: Rankings: Income*.

<http://maps.latimes.com/neighborhoods/income/20-or-less/neighborhood/list/>

Los Angeles Times. (2020d). *Mapping LA: South LA: Willowbrook: Comments*.

<http://maps.latimes.com/neighborhoods/neighborhood/willowbrook/comments/>

Los Angeles Times. (2020e). *Mapping LA: South LA: Willowbrook: Crime*.

<http://maps.latimes.com/neighborhoods/neighborhood/willowbrook/crime/>

Los Angeles Times. (2020f). *Mapping LA: South LA: Willowbrook: Profile*.

<http://maps.latimes.com/neighborhoods/neighborhood/willowbrook/>

Mockingbird Foundation. (2020). *Grants*. <https://mbird.org/grants/>

Mr. Holland's Opus Foundation. (2020). *Our mission*. <https://www.mhopus.org/>

Public School Review. (2020). *Willowbrook Middle School*.

<https://www.publicschoolreview.com/willowbrook-middle-school-profile>

Shaffer, G. (2003). *A new tool in the marketing arsenal*. MarketingProfs.

<http://www.marketingprofs.com/3/shaffer1.asp>.

Young Musicians Foundation. (n.d.). *What we do*. <https://www.ymf.org/what-we-do>

Appendix A: YMF BrandFit Matrix of Potential Non-School Partners

Step 1: Evaluate keywords in the YMF mission statement.

Providing **access** to high quality **music education** and experiences to **students** and community members, especially those **at the margins** of society, is at the core of our mission. YMF champions the right to mutual **respect**, strives to create **connection** without bias, and honors the fundamental value and **dignity** of all individuals. We are inspired by the power of music to unite.

- Provide **access** to exceptional and high quality music.
- Respect and **develop potential** within each individual child.
- Create **safe and inclusive spaces** in which students can express themselves.
- **Inspire** students to develop a **lifetime love** for music.
- **Cultivate** strong and vibrant **relationships** with students, teachers, and **communities**.

Step 2: Identify and prioritize the most important concepts.

Access • Students • At the margins • Music • Education • Develop potential

Step 3: Suggest synonyms, then select final keywords.

access	students	at the margins	music	education	develop potential
use	children	vulnerable	melody	knowledge	cultivate
outreach	pupils	overlooked	rhythm	learning	foster
entrance	schoolkids	peripheral	tune	instruction	grow
exposure	learners	forgotten	song	tutoring	nurture
contact	scholars	underserved	sound	lessons	prepare

Step 4: Evaluate potential partners.

Potential Partners	access	students	underserved	music	learning	cultivate
Boys & Girls Clubs	X	X	X			X
Willowbrook Parks and Recreation	X	X	X			
Willowbrook Library	X	X	X		X	X
Guitar Center		X		X	X	

Appendix B: Willowbrook Library - YMF Memorandum of Understanding

WHEREAS, Willowbrook Library and the Young Musicians Foundation (YMF) have come together to collaborate and to make Willowbrook Library Young Musicians Program; and

WHEREAS, the partners listed below have agreed to enter into a collaborative agreement in which Willowbrook Library will be the lead agency and named applicant and the other agencies will be partners in this application; and

WHEREAS, the partners herein desire to enter into a Memorandum of Understanding setting forth the services to be provided by the collaborative; and

WHEREAS, the application prepared and approved by the collaborative through its partners is to be submitted to the Office of Willowbrook Library on or before 05/01/2021.

I) Description of Partner Agencies

Willowbrook Library has provided service to the Willowbrook community since 1912. Over the years the library has moved to various locations within the community till it moved to its current Wilmington Avenue in 2018. Willowbrook Library has not provided music education programs in the past, so this program would be a first for the library.

YMF is a nonprofit organization that strives to provide access to high quality music education to students and community members, especially those at the margins of society. The 65-year old program first began its outreach to schools in 1975, when musicians in the orchestra performed in elementary schools across Los Angeles. As the years passed, the program began to incorporate teaching lessons to children of elementary and high school age. YMF provides its program tuition free to students.

II) History of Relationship

The relationship between Willowbrook Library and YMF began in October 2020. The collaborators met when Willowbrook Library approached YMF with the idea of starting a music education program at Willowbrook Library. As it happened, YMF had been looking to expand its programs outside of schools and, using the BrandFit methodology, had identified libraries within the LA County Library system as strong potential partners. YMF joined the collaboration in November 2020 because it felt the community would benefit from partnering with Willowbrook Library. The main goal for this collaboration is to bring musical education to middle school students who would not otherwise have the opportunity. A second goal for this collaboration is to make students and families aware of other programs and services available at Willowbrook Library.

III) Development of Music Program

The circumstances for the creation of this program was Willowbrook Library wanting to incorporate a musical education program at the library. The library would not be able to produce this program on its own, so it sought a partner to help develop the program. The Willowbrook Library learned of YMF's work and felt the library would be a good organization to host a class led by YMF. At the same time, YMF had been looking to expand its programs outside of schools and had identified libraries within the LA County Library system as strong potential partners. Willowbrook Library staff developed the program in conjunction with YMF.

IV) Roles and responsibilities

NOW, THEREFORE, it is hereby agreed by and between the partners as follows:

Willowbrook Library is responsible for providing the location for the music education program to be held, as well as promotion for the event. Willowbrook Library will also agree to pay required program fees which are equal to 30% of operating costs.

YMF is responsible for providing instruments and providing instruction to 30 students once a week for two 14-week sessions and one 8-week session per year. Over the two years of the pilot program, YMF will instruct six sessions. Sessions will be hosted in the Summer, Fall, and Spring.

Willowbrook Library:

- Auditorium
- Program promotion through social media, email, and flyers
- Pay for 30% of program costs

YMF:

- 36 Instruments per year (anticipating some loss and breakage)
- Program Staff
- Pay for 70% of program costs

Planning and Development Team:

- Joel Ramirez, assistant librarian, Willowbrook Library
- Lori Patel, outreach coordinator, YMF
- Roberto Copado, director of new programs, YMF

All members of the development and planning team will work together to finalize program dates and enroll students within the program. Assistant Librarian Ramirez will work closely to provide

YMF staff with any materials needed for the program that can be provided by the library. The P&D Team is committed to help YMF bring music education to Willowbrook Library and achieve the shared goals of both organizations.

IV a) What will be provided and to whom

1) Willowbrook Library and YMF will collaborate to create a music education program for children aged 11-14 years old at Willowbrook Public Library.

2) Willowbrook Library will provide space, promotion, and 30% of program costs.

3) YMF will provide instruments, instruction, and 70% of program costs.

(V) Timeline and Evaluation

Although both Willowbrook Library and the Willowbrook Library - YMF partnership are seeking grant funding, the program does not require this funding to move forward. The roles and responsibilities described above would not change unless the California State Library awards an LSTA grant. In that case, to meet the \$10,000 minimum grant, the pilot program and its first-year budget would quadruple in size to allow large, separate sessions for grade school students as well as middle school students. In that case, responsibilities under this Memorandum of Understanding would coincide with the grant period, anticipated to be 07/01/2021 through 06/30/2022. Otherwise, public health permitting, the responsibilities of this Memorandum of Understanding will begin Saturday, 06/26/2021, the first day of the inaugural Summer Session. If public health considerations delay the opening of the library, this MOU will be understood to take effect on the first day of the first possible session.

Three measurements will be used to evaluate the program's success.

Measurement #1

Learn to play 3 songs. If 40% of students learn to play 3 songs at the end-of-program concert, this will be considered a success.

Measurement #2

Re-enrollment. If 30% of students return for future sessions, this will be considered a success because students have chosen to continue pursuing music education.

Measurement #3

Library Use. An end-of-session survey will ask students to consider their library use during the time of the educational session. If 20% of students report greater use of Willowbrook Public Library during the program period, the program will be considered a success.

Expectations

Both Willowbrook Library and YMF expect the program to achieve the following:

- Enroll a full or near-full class of 30 students per session.
- Host three sessions per year (one 8-week and two 14-week sessions) for two years.
- Supply instruments for each student.

VI Commitment to Partnership

- 1) The collaboration service area includes the Willowbrook neighborhood.
- 2) The partners agree to collaborate and provide music education classes to children ages 11-14 in the Willowbrook neighborhood.
- 3) Compensation for YMF's contribution to this project will be provided as outlined in the attached budget detail worksheet.
- 4) We, the undersigned have read and agree with this MOU. Further, we have reviewed the proposed project and approve it.

Signatories (7)

By _____ Director Charmetria Marshall, Willowbrook Library

Date _____

By _____ Director Walter Zooi, YMF

Date _____

cc: LA County Library Director Skye Patrick

Willowbrook Assistant Librarian Joel Ramirez

YMF Outreach Coordinator Lori Patel

YMF Director of New Programs Roberto Copado

Appendix C: WILLOWBROOK LIBRARY YOUNG MUSICIANS SURVEY

Thank you for attending this program. Please take a moment to let us know what you thought. Please rate your response to each statement from 1 to 5, with 1 being Strongly Disagree and 5 being Strongly Agree.

1. I learned about music by participating in this library program.

1 Strongly Disagree | 2 Disagree | 3 Neither Agree nor Disagree | 4 Agree | 5 Strongly Agree

2. I feel more confident about what I just learned.

1 Strongly Disagree | 2 Disagree | 3 Neither Agree nor Disagree | 4 Agree | 5 Strongly Agree

3. I would recommend this program to a friend.

1 Strongly Disagree | 2 Disagree | 3 Neither Agree nor Disagree | 4 Agree | 5 Strongly Agree

4. I would like to learn more about music or playing an instrument.

1 Strongly Disagree | 2 Disagree | 3 Neither Agree nor Disagree | 4 Agree | 5 Strongly Agree

5. I am more aware of resources and services provided by the library.

1 Strongly Disagree | 2 Disagree | 3 Neither Agree nor Disagree | 4 Agree | 5 Strongly Agree

6. Since joining this program, I have increased my use of other library resources and services, such as visiting the main library, checking out materials, or participating in another program.

1 Strongly Disagree | 2 Disagree | 3 Neither Agree nor Disagree | 4 Agree | 5 Strongly Agree

Any additional feedback:
